**Groups, Cases and Presentations Dates**

**Group 1**

Merger between Staples and Office Depot (1997) 3/10

GoogleSearch 4/7

Macro project 4/28

**Group 2**

Merger between Staples and Office Depot (2015) 3/24

NASDAQ 4/7

Macro project 4/28

**Group 3**

AndroGel 3/31

WholeFoods 4/14

Macro project 4/28

**Group 4**

Netflix 3/10

Heinz and Beechnut 3/31

Macro project 4/28

**Group 5**

Burger King 3/24

American Airlines 4/14

Macro project 4/28